

Wiese, Robert

EUA webinar series: The future of scholarly communication

Developing institutional policies for Open Access books



Berlin Universities Publishing

Diamond Open Access and consistent quality assurance to establish open book publishing



Freie Universität  Berlin



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BerlinUP

Berlin Universities Publishing is an open access publisher with a non-commercial, scholar-owned infrastructure and with general, publisher-independent publication consultation service.

BerlinUP was funded by the Berlin University Alliance and is supported jointly by the libraries of **Freie Universität Berlin**, **Humboldt Universität zu Berlin**, **Technische Universität Berlin** and **Charité – Universitätsmedizin Berlin**.



BerlinUP Books >

We publish monographs, edited volumes and book series for members of the Berlin University Alliance.



BerlinUP Journals >

We publish open access journals for members of the Berlin University Alliance.



BerlinUP Consultancy >

We support members of the Berlin University Alliance in all matters relating to open access publishing, even independently of the publication offerings in BerlinUP.



Books Webshop >

In our webshop you can find all book titles published by BerlinUP in full text free of charge. In addition, the available print versions can be ordered here.

- ❖ **Board of Directors:** Heads of the four libraries
 - Dr. Andrea Tatai (FU Berlin, commissarial)
 - Martin Lee (HU Berlin)
 - Jürgen Christof (TU Berlin)
 - Ursula Flitner (Charité Berlin)

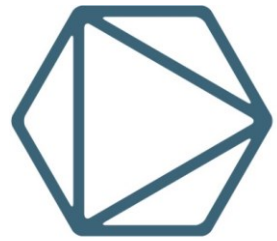
- ❖ **Academic advisory board:** 12 researchers (three each from the resp. Institutions)
 - Established researchers
 - Early stage researchers
 - Across the broad range of disciplines from the four institutions

Mission Statement

- ❖ We are an **academic, non-commercial, open access publisher** for all disciplinary foci of the Berlin research landscape.
- ❖ We take specific **requirements of subject-specific publication** cultures into account.
- ❖ We promote the **open access transformation** of existing publications.
- ❖ We strive to **cooperate** with other publishers and publication service providers.
- ❖ We therefore follow the demands of research organisations and funding agencies to enable **publication infrastructures of public institutions**.

➤ BerlinUP contributes to the necessary **diversity of the publication landscape**

- ❖ **All publications** appear as first publications in open access **without delay**
 - ❖ **No publication fees** for our own services. Arrangement of external services if required.
 - ❖ Authors and Editors transfer **only simple rights of use** to BerlinUP
 - ❖ All publications receive **persistent identifiers** for findability and long-term identifiability
 - ❖ **Metadata** of all publications are freely accessible, machine-readable and reusable
 - ❖ We recommend to publish **research data** and link them to their publications
 - ❖ **Long-term archiving and availability** is guaranteed by the repositories of the participating institutions.
- Publications with BerlinUP are visible worldwide, accessible without charges and reusable



Berlin

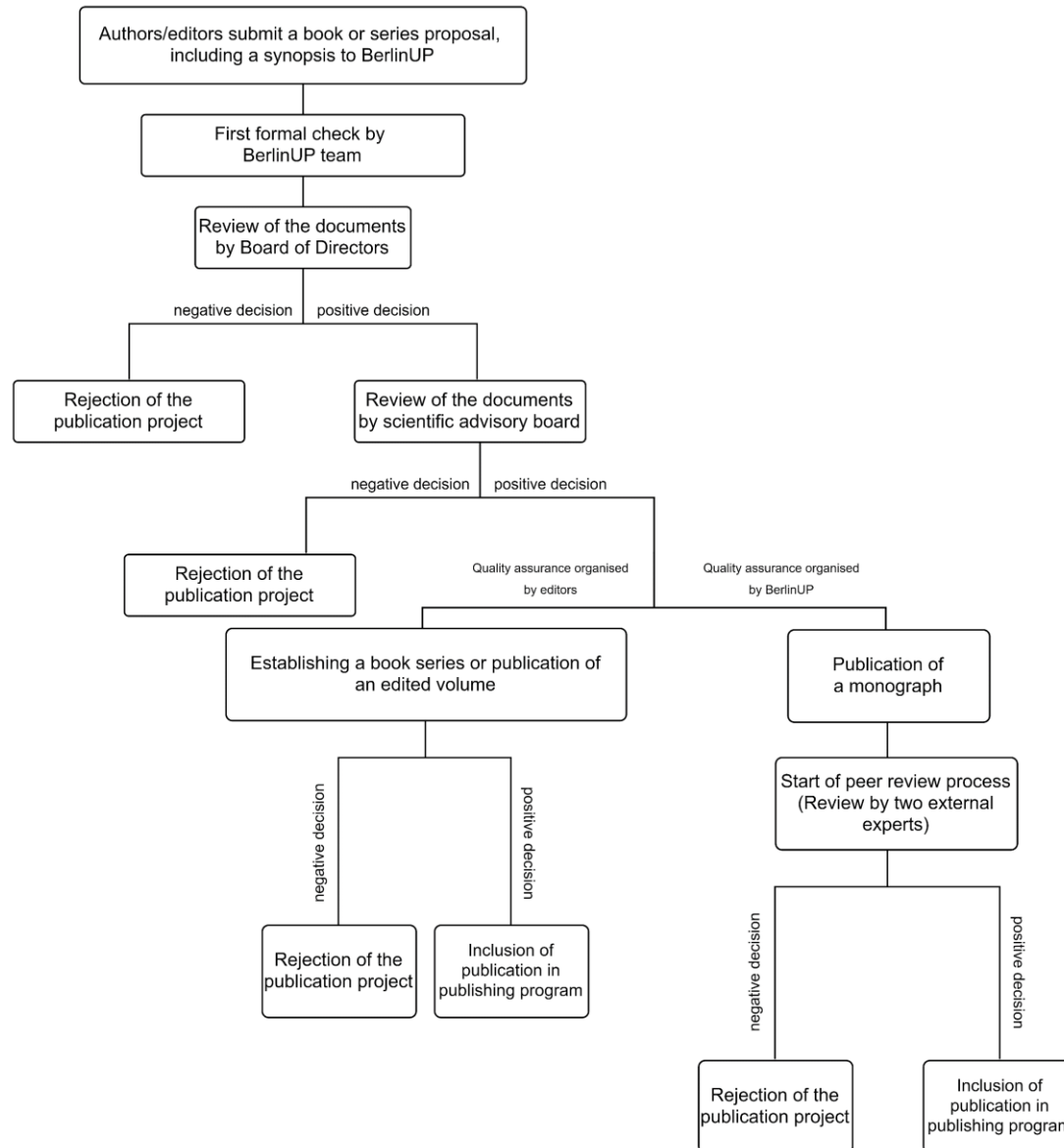
Universities Publishing

What makes the difference?

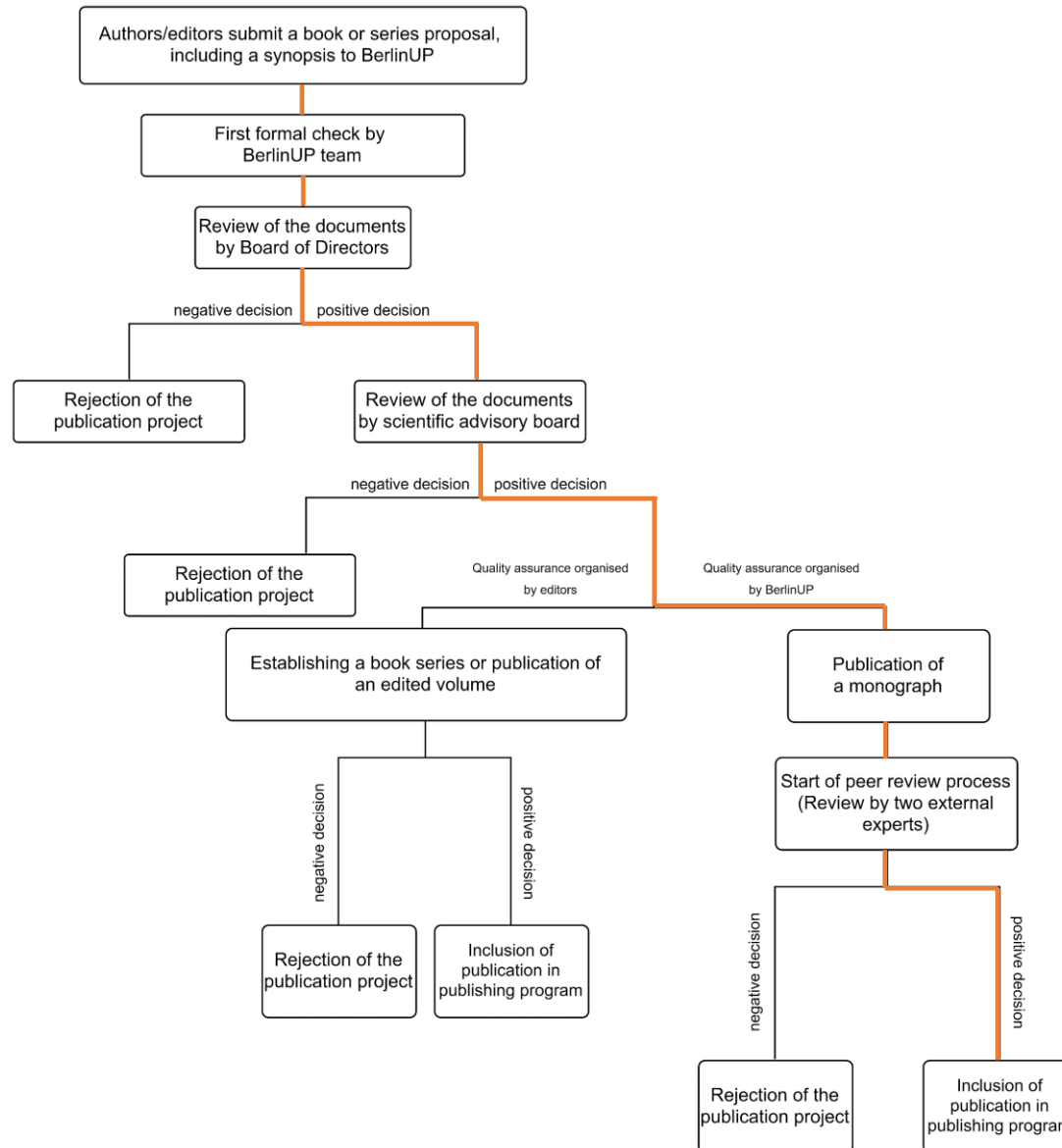
- ❖ **Every BerlinUP publication** has undergone a subject-specific (peer) review process
- ❖ Review process for monographs (and edited volumes) is **organised by BerlinUP itself**
- ❖ Research quality assurance is part of the proposal forms for **books and journals**
- ❖ Type of quality assurance is transparently displayed for every publication
 - Publisher contracts
 - Website
 - Displayed in the publication itself (print and online)

➤ BerlinUP thus stands for research integrity

Quality assurance



Quality assurance



Example

- ❖ Single book publication
- ❖ Monograph (no edited volume)
- ❖ 3 Stages of quality assurance
 - Board of Directors
 - Academic advisory board
 - Organised peer review

Cooperation of four institutions

- ❖ The publishing house of **three universities** and the **university medicine**
- ❖ More than 10,000 researchers with more than 1000 academic chairs/professorships
- ❖ Different **subject-specifications**
- ❖ Different **experiences** and **expertises** in publishing

➤ Key **challenge** for all participating institutions



Admission criteria

➤ **Affiliation** is not enough

Sustainability

- Series and Journals are published **continuously** for an **indefinite** time period

Regularity

- Journals are published on a **regular basis**

Clear target group and scope

- Books and Journals are **distinct** from existing publications in terms of content

Quality assurance

- Every publication **must** have undergone subject-specific review processes

Up-to-date research

- Published results in books **should** not be older than 5 years

Open Access

- All BerlinUP publications are published open access (CC BY or CC BY-SA)

What is the difference?

Cooperative

Quality
assured

Scholar-
owned

Diamond OA

Broad
academic
spectrum

Publisher-
independent
consulting



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