



**The UK's first fully open access
university press**

Now 10 years on

UCL Press: Why did we start publishing books?

‘Scholarly outputs are typically subjected to a publications process that limits their widespread dissemination. UCL is committed to being a force for good and enlightenment in the world. This includes ensuring that the products of its research are made as widely available as possible.’

Professor David Price, former Vice Provost (Research), UCL

- Research monographs typically sell around **200** copies globally in their lifetime
- Annual academic book sales in the UK average around **60** per title
- The prevailing model of academic publishing does not deliver effective dissemination
- The culture of OA became a priority for our institution

What UCL Press publishes OA

Outputs

- Scholarly monographs
- Edited collections
- Short monographs
- Textbooks
- Journals
- Multidisciplinary journal

Formats

Books:

- PDF – free Open Access for every title
- Print – on demand - £20-£25 to purchase paperback, hardbacks also available
- E-books – £0.99 to purchase

Journals:

- All articles are free, Open Access
- All available in HTML, PDF and XML

All UCL Press books and journal articles are peer-reviewed

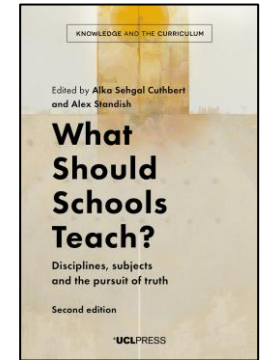
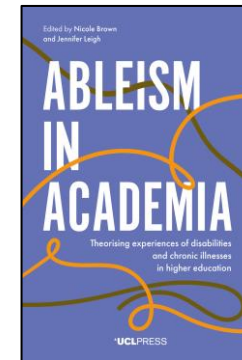
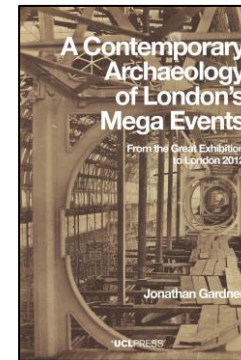
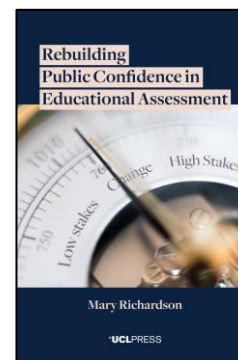
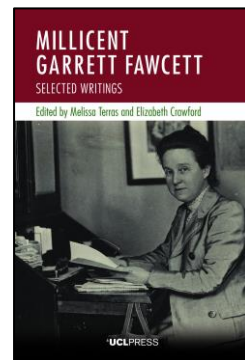
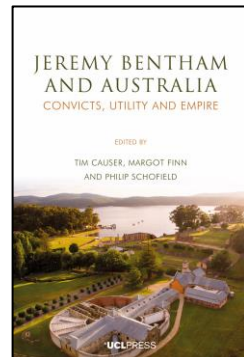
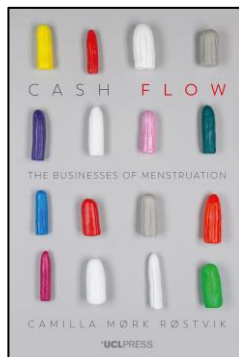
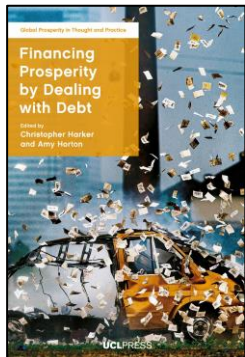
Publishing activity to date

Launched in June 2015
30 books per year in 2018/19
Increased to 50 per year in 2020/21

349 books
published

15 Journals

Multidisciplinary
journal



Author charges

- The standard UCL Press Book Processing Charge (BPC) is £5,000
 - This covers peer review, editing, typesetting, proofreading, indexing
 - No charge when there is a UCL author, editor or series editor
 - Waiver scheme for up to 5 non-UCL books per year
 - No APCs for academic journals
 - Modest APC for UCL Open: Environment
-
- Book author / editor profile to date – including all co-authors, joint editors - is roughly 50% UCL, 50% non-UCL.
 - For single-author monographs/general editors it is c.75% UCL, 25% non-UCL.

Guiding principles of our policy

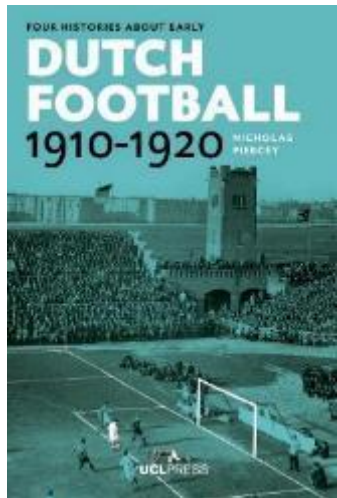
- Taking publishing back into the university: the university supports the entire research lifecycle
- Creation of OA opportunities for AHSS scholars, redefining value vs. market size
- Social impact: making your research available to policy-makers, the public, citizen scientists
- Global impact: OA outputs reach regions in which research is unavailable or unaffordable
- Decision-making is based on quality, i.e. rigorous peer review

11,879,600 million downloads
242 countries and territories reached
June 2015 – June 2024 (inclusive)



© 2021 Mapbox © OpenStreetMap

Even specialist research can reach a considerable audience...



Pub: 06 Oct 2016

Downloads: 20,145

Sales: 105

Countries/Terr: 140



Pub: 26 Nov 2018

Downloads: 35,725

Sales: 90

Countries/Terr: 152

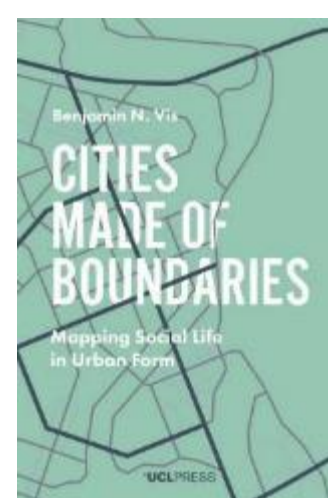


Pub: 14 Nov 2016

Downloads: 18,104

Sales: 170

Countries/Terr: 156



Pub: 17 Sept 2018

Downloads: 19,084

Sales: 155

Countries/Terr: 152

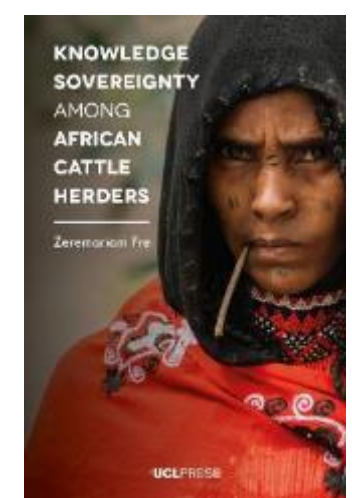


Pub: 01 Nov 2015

Downloads: 17,524

Sales: 47

Countries/Terr: 174



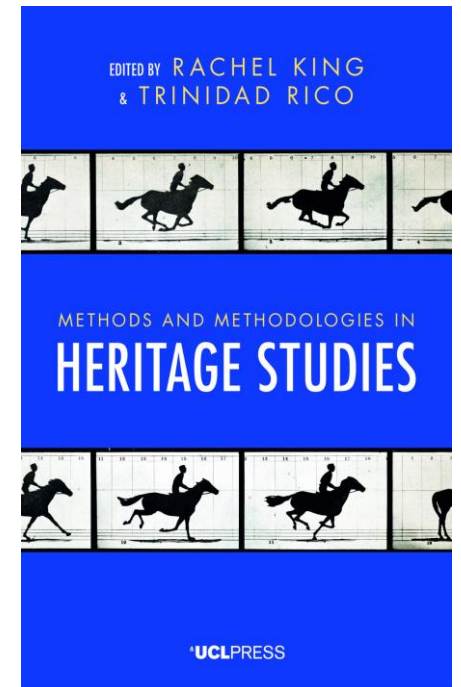
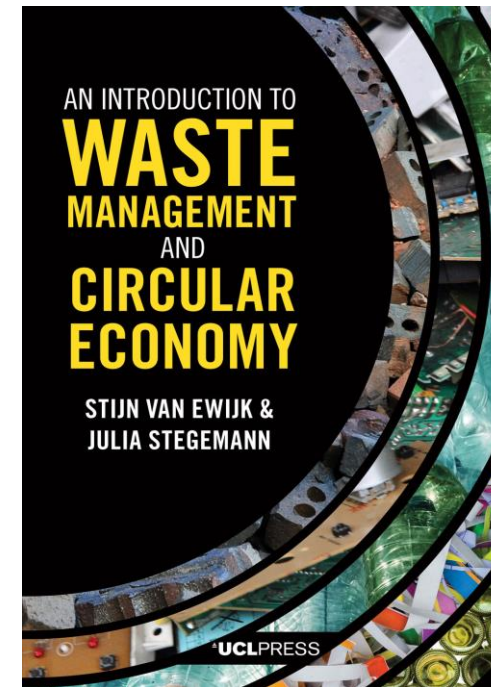
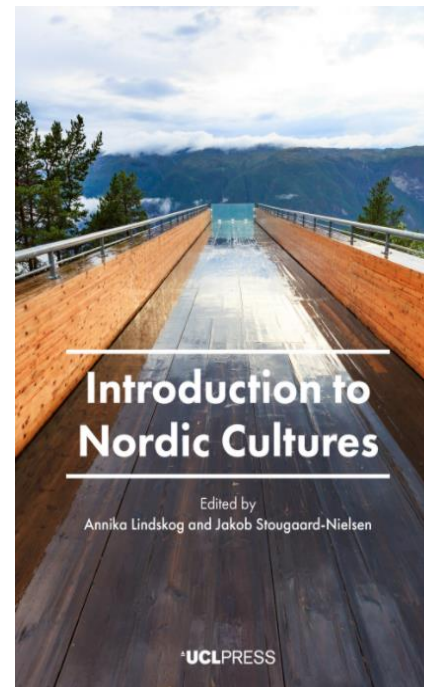
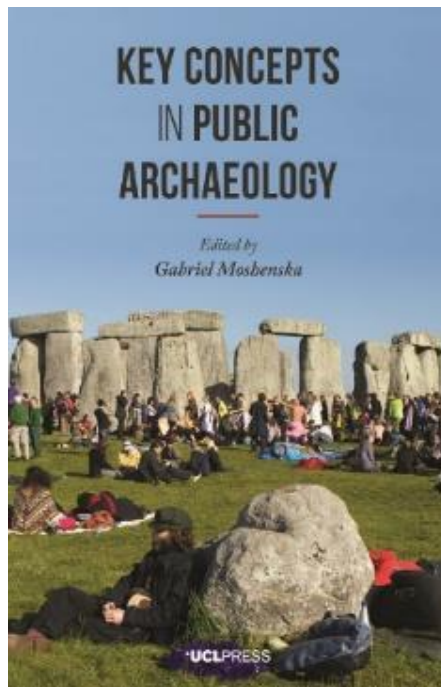
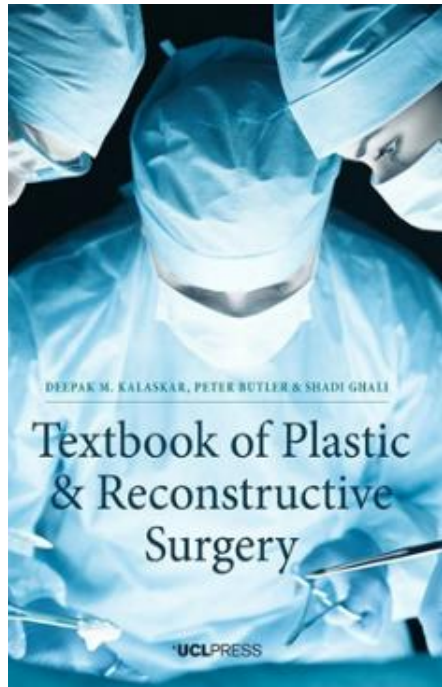
Pub: 20 Jun 2018

Downloads: 24,155

Sales: 155

Countries/Terr: 149

OA E-Textbooks



Our open access textbooks combined have received more than [303,903 downloads](#), in 214 countries and territories

Thank you!

Dhara.Snowden@ucl.ac.uk

@uclpress
uclpresspublishing@ucl.ac.uk
www.uclpress.co.uk